

Re-purposing Content Checklist

Written

- ✓ Short article
- ✓ Checklist
- ✓ Podcast
- ✓ White paper
- ✓ E-book

Slides

- ✓ Screencast
- ✓ Speech
- ✓ Webinar
- ✓ Slideshare
- ✓ E-book

Video/Audio

- ✓ Screencast
- ✓ Short video
- ✓ Podcast
- ✓ Video promo
- ✓ Video summary